QUEENSTOWN CONVENTION CENTRE

Design Forum

20th August 2014



GUEST SPEAKERS



Chris Paterson and James Pearce

The largest international architectural firm specialising solely in convention centres; stadia and sporting arena.



Jan Tonkin

NZ's largest professional convention management company and a member of the International Association of Professional Congress Organisers (IAPCO).



Stephen Hamilton

The world's largest consulting firm specialising in Hotel, Tourism & Leisure developments.

POPULOUS

fearonhay



TEST EVENT OVERLAY

Jan Tonkin - The Conference Company



BUSINESS EVENTS BY CATEGORY

- Association conferences and their exhibitions
- Corporate meetings / special events
- Incentives

fearonhay

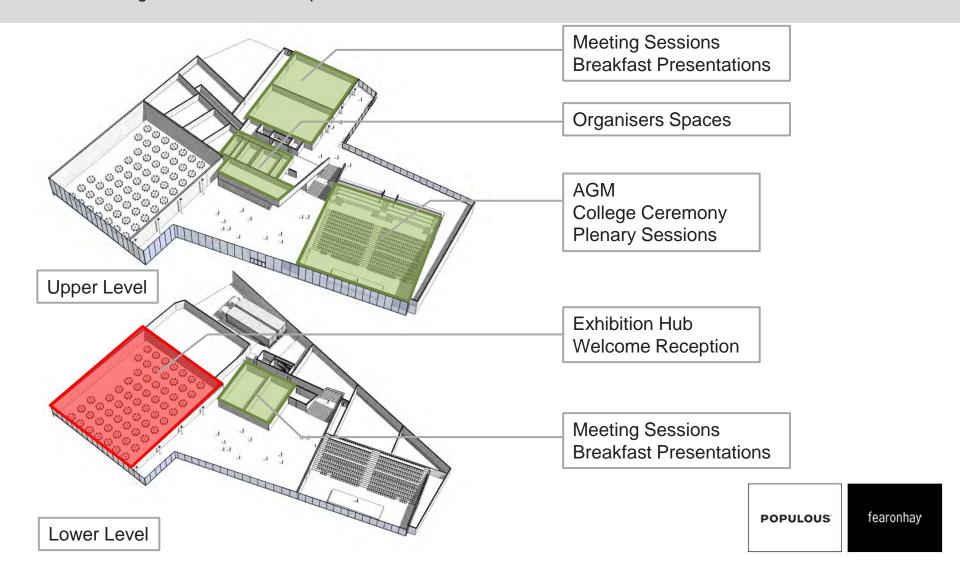
ELEMENTS THAT CONTRIBUTE TO A FUNCTIONAL VENUE

- Circulation
- Operable walls
- Exhibition / hub space
- Room shape / ceiling height
- Back of house facilities
- Pack-in and pack-out



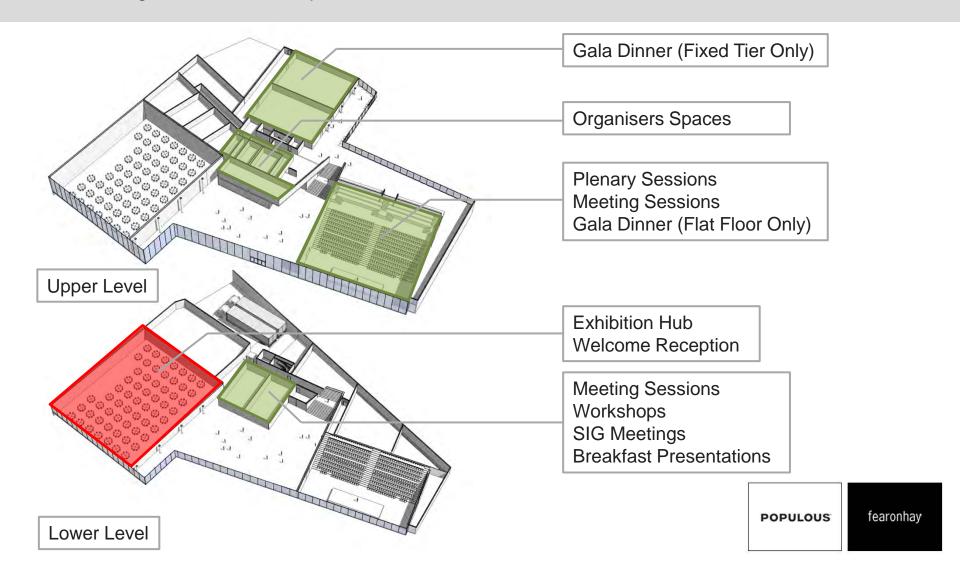
EVENT A - Australasian Healthcare Conference

700 delegates, 40 stands, 80 poster boards, 6-8 concurrent sessions



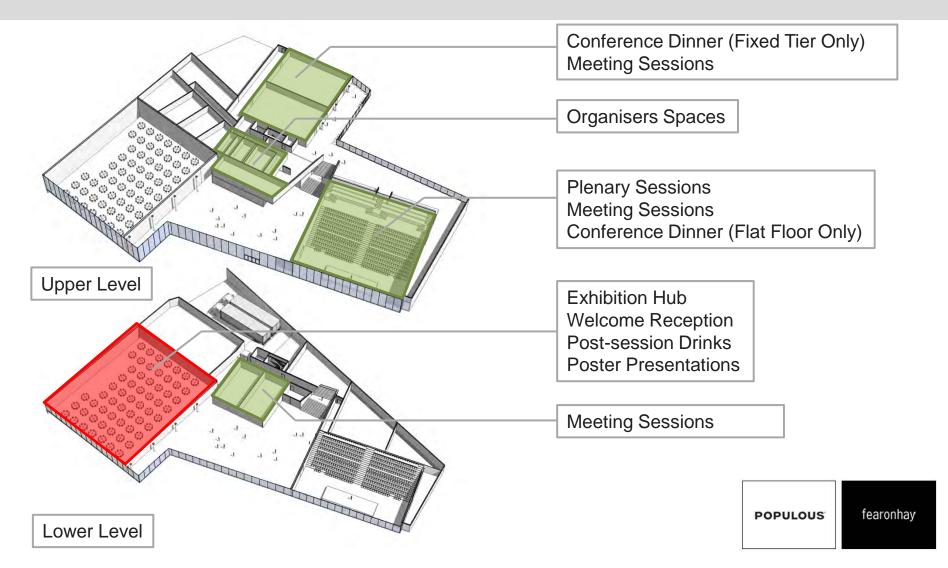
EVENT B - Australasian Healthcare Conference

300 delegates, 15 stands, 25 poster boards, 3 concurrent sessions



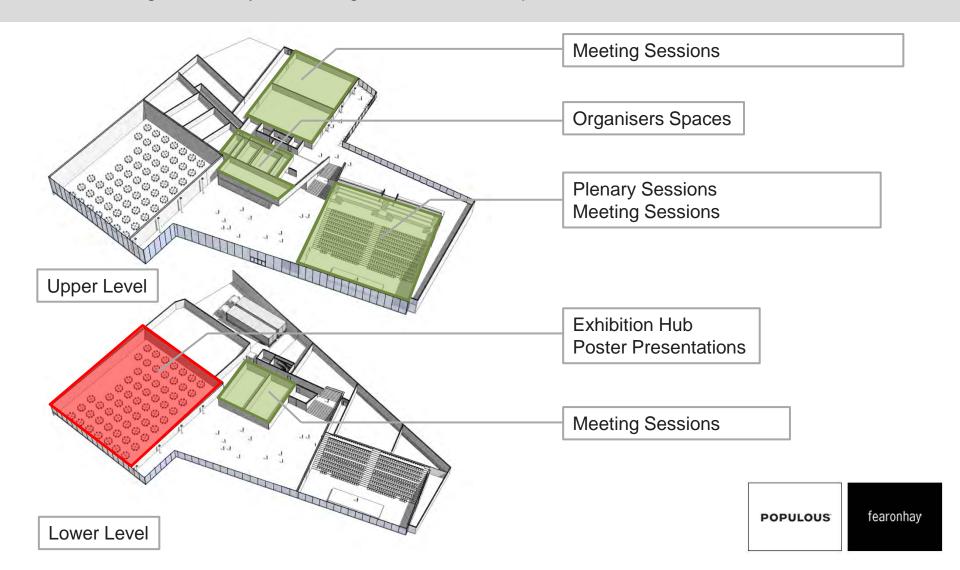
EVENT C - International Engineering Association Conference

400 delegates, 35 stands, 50 poster boards, 4 concurrent sessions



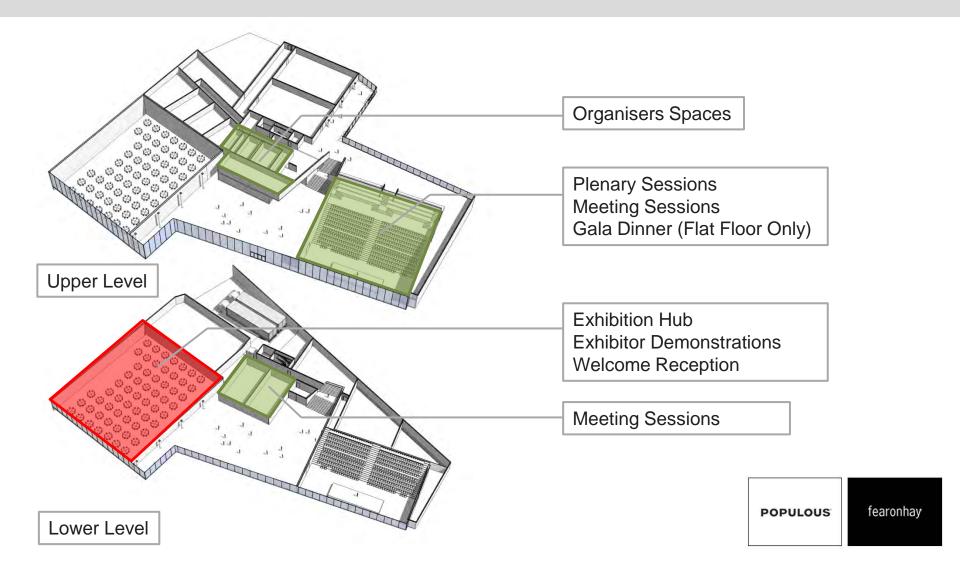
EVENT D - Queenstown Research Week

11 Meetings over 6 days, 800 delegates, 35 stands, 60 poster boards



EVENT E - International Franchise Conference

600 delegates + families, 35 stands, demonstrations, plenary sessions



THE CENTRE PROVIDES FOR

- Large conferences with exhibitions
- Ability to expand exhibition space
- 5-7 concurrent session venues (includes using Plenary Hall)
- 3 large spaces available for dinners



APPEALING DESIGN FEATURES INCLUDE

- Daylight in many spaces
- Picture windows in Plenary Hall and Exhibition/Banquet Hall
- Exhibition Hall on ground level
- Appropriate ceiling heights
- Ease of circulation



ARTISTS IMPRESSION

