QUEENSTOWN CONVENTION CENTRE

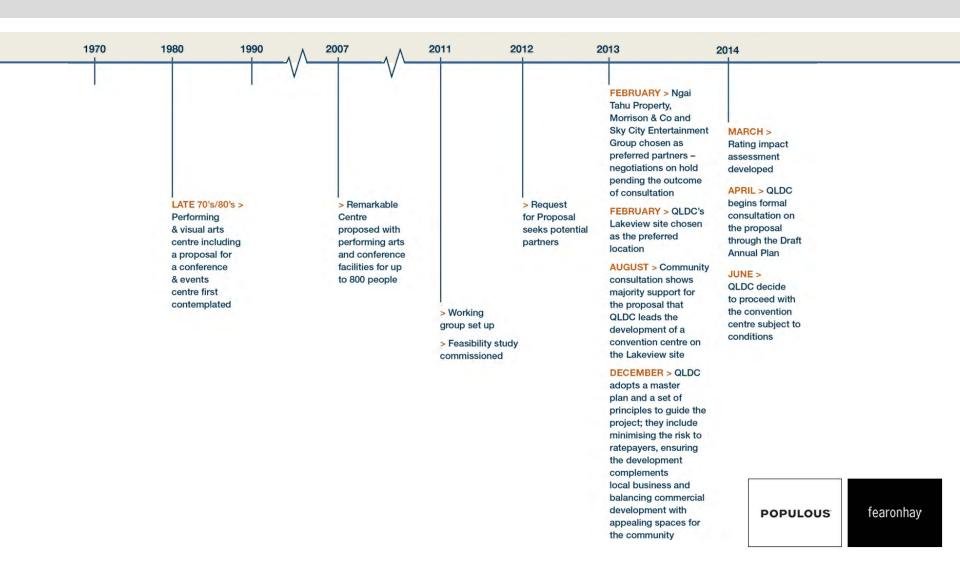
Design Forum

20th August 2014





TIMELINE



DEVELOPMENT PRINCIPLES

December 2013

- 1. Maximise the commercial development opportunities in a manner that minimises the financial burden to ratepayers
- 2. Establish early, successful, and coordinated development of Lakeview
- 3. Ensure the QCC location is given a level of pre-eminence to ensure commercial and public appeal
- 4. Assess the merits of current and proposed uses in terms of the financial and economic business case
- 5. Ensure that master-planning future-proofs likely infrastructure developments
- 6. Balance the commercial developments with the need to provide spaces that appeal to and gain "buy-in" from the local community

DEVELOPMENT PRINCIPLES

December 2013

- 7. Ensure the site complements rather than competes with the current CBD
- 8. Minimise risk (financial and otherwise) to ratepayers
- 9. Where possible make greater use of under-used reserve land to maximise the development opportunity of freehold land
- Ensure each use/activity complements and is well-integrated to adjoining uses/activities
- 11. Ensure that the capital costs for the QCC have regard to best practice sustainable design principles and on-going operating costs
- 12. Development at the site mitigates any adverse impacts on housing affordability and ensures that equivalent affordable housing options are enabled in a manner consistent with the stakeholder deeds agreed as part of Plan Change 24
- 13. Considers options for the future operation of the campground

POPULOUS

DEVELOPMENT OBJECTIVES

- Maximise the financial return to ratepayers to offset the cost of the convention centre
- 2. Ensure that the urban outcomes support wider Queenstown and particularly the CBD

LAKEVIEW SITE

Location



LAKEVIEW BLOCKS



Lynch Block	11,828m²
Freehold Block	48,091m ²
Reserve Block	32,030m ²
Holiday Park Block	15,528m ²
Total Area	107,477m ²

POPULOUS

fearonhay

UNLOCKING THE SITE

- Three Council blocks for potential inclusion:
 - 3.2ha Reserve Block
 - 1.2ha Lynch Block
 - 4.8ha Freehold block (Lakeview)
- Convention centre requires 1ha
- "Land swaps" between reserve and freehold land possible
- Campground land likely to be reduced
- Additional, complementary recreational activities contemplated on reserve land (hot pools)
- Zone change to enable a mix of activities

MASTERPLAN



PROPOSED DEVELOPMENT

- 10.7ha Lakeview site comprising a proposed:
 - 2.1ha holiday park/campground
 - 1.5ha roads and pedestrian access ways
 - 2.5ha recreation reserve and open public space including hot pools (Ngai Tahu Tourism)
 - 4.6ha development land
- Development land
 - The convention centre (QCC)
 - 150 room hotel
 - 185 high-density residential units
 - 6,500sqm of commercial and retail uses

PROPOSED TIMING AND NEXT STEPS

2014 2016 2015 > Confirm preferred > Detailed design and > Confirm central investment/development construction government funding partner commence > Complete draft > QLDC confirm funding master plan for QLDC arrangements approval > Project development > QLDC approval of agreement finalised project development agreement > Regulatory approvals sought > Adoption in to 10-year plan fearonhay **POPULOUS**

