

WANAKA TOWN CENTRE

YOUR FUTURE



Wanaka Town Centre - Activation Trial



Wanaka Town Centre - Activation Trial

10A

OPTIONS FOR THE TOWN CENTRE

PEMBROKE PARK



Pembroke Park is highly valued by the Wanaka community and for good reason. However there has been some feedback received that it could be even better. We are proposing to close off Ardmore Street in front of Pembroke Park to connect the park to the lake front. The proposal involves a land swap and relocation of lake front parking to the southern edge of the park (adjacent to Brownston Street). Overall Pembroke Park will increase in size by approximately 10%. We are also looking to support existing sports activities with additional uses such as a civic garden that may showcase some of the flora of Wanaka and the wider landscape.

EXISTING PEMBROKE PARK



POTENTIAL PEMBROKE PARK



Do you support the closure of Ardmore Street to connect the lakefront to Pembroke Park?
letstalk.qldc.govt.nz

WANAKA TOWN CENTRE **LET'S TALK** **QUEENSTOWN LAKES DISTRICT COUNCIL**



Top Level Results

**WANAKA
TOWN CENTRE**
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- 1,120 survey responses on-line (more than double received over the activation period)
- thousands of ideas, suggestions and explanations provided



“a lot of whining, but I think that central Wanaka was sooooo much better as a result.”

“Just leave it the way it is. More important roads to fix before this e.g. Ballantyne / Golf Course Road”

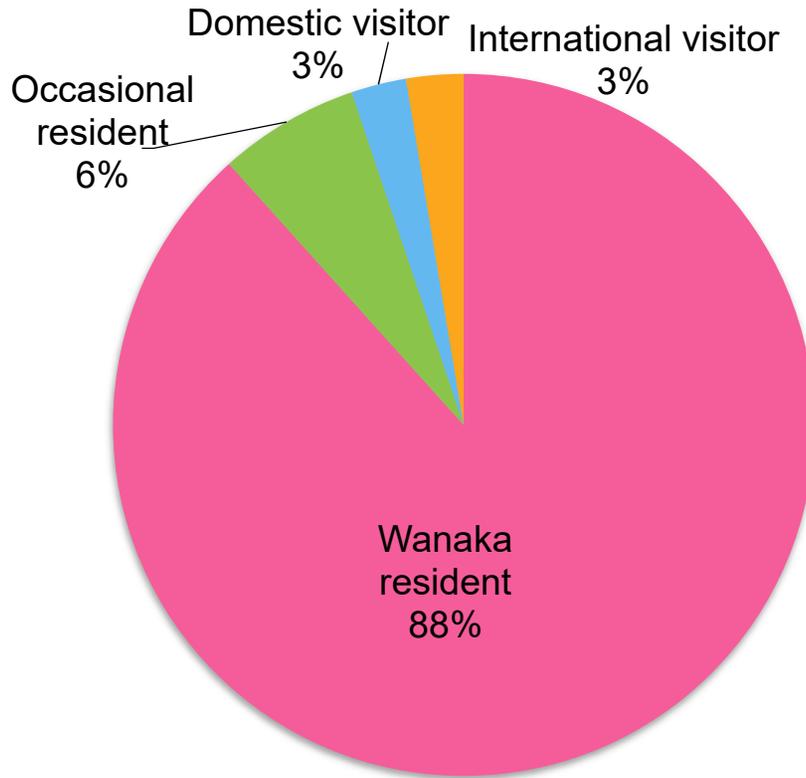


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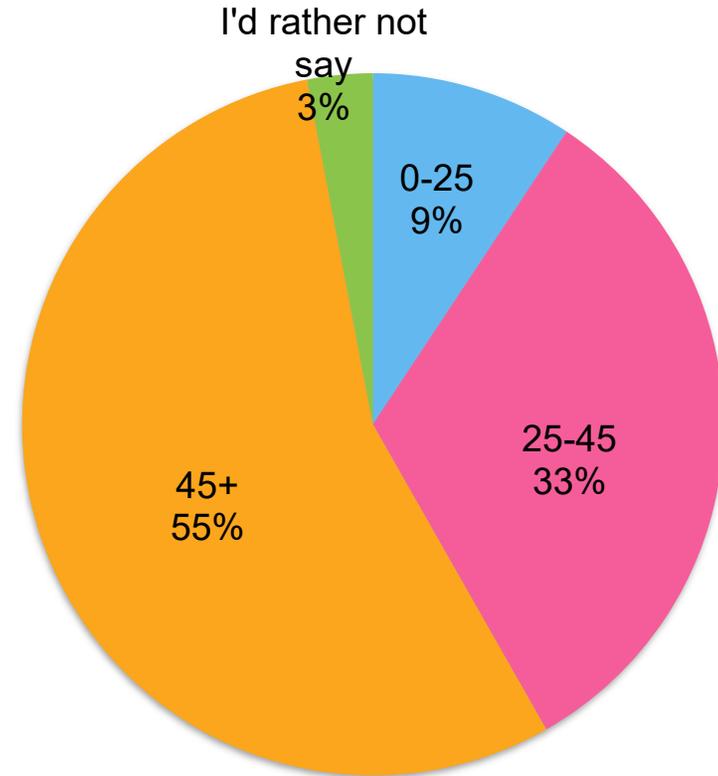
 **QUEENSTOWN
LAKES DISTRICT
COUNCIL**

Surveys - Who we heard from

Residential status



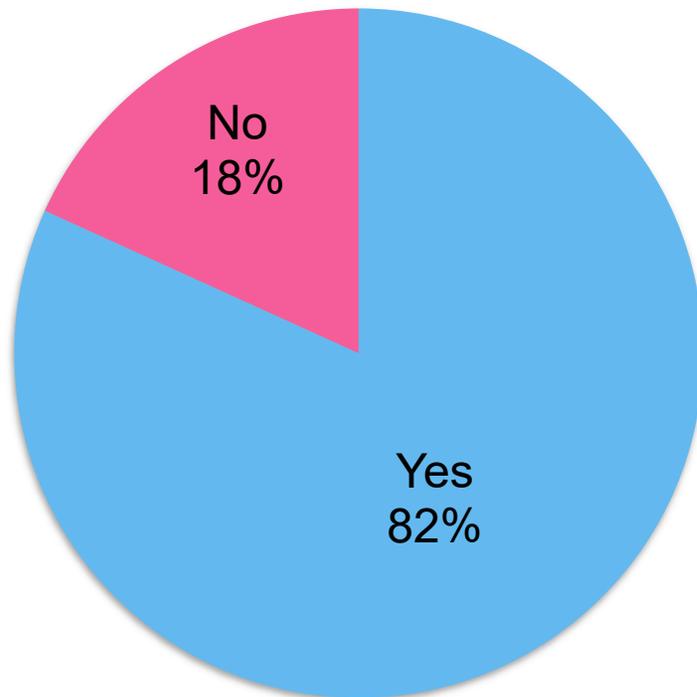
Age



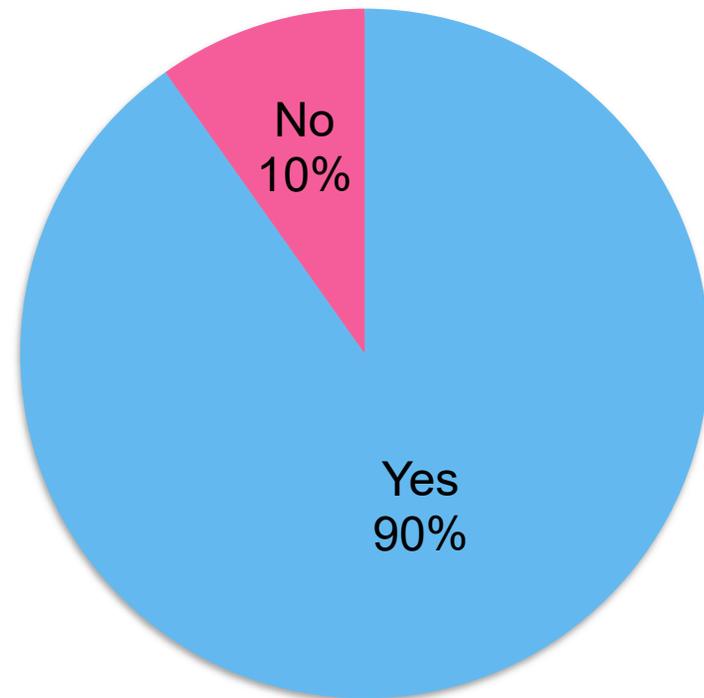
Public Transport & Cycling

- Broad support across all ages for public transport and safe cycling networks
- Outer settlement PT network favoured (75%)

Support for public bus network

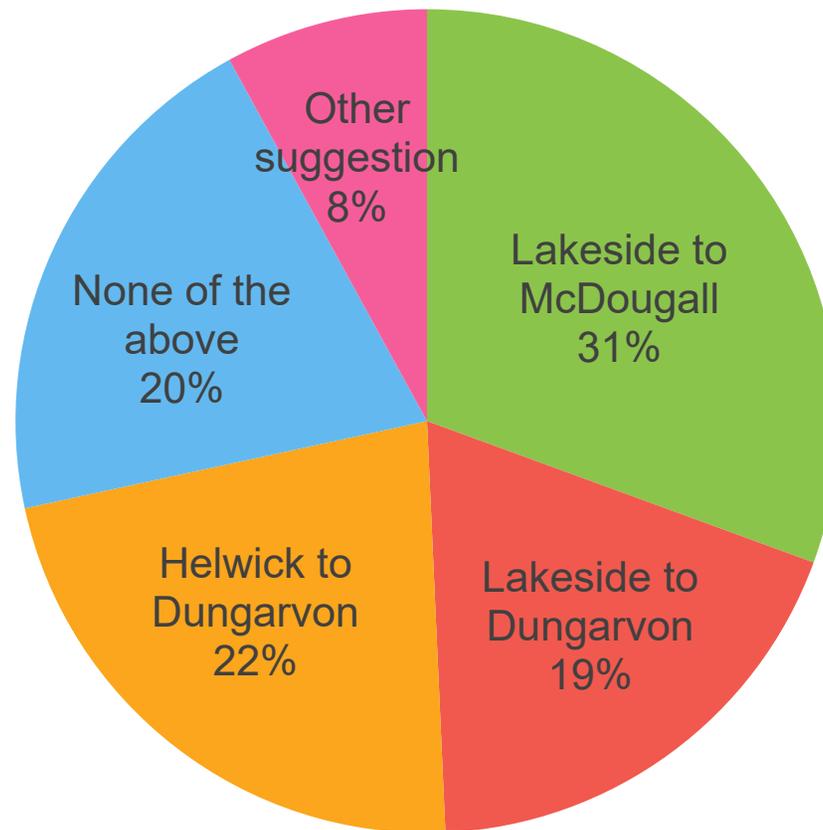


Support for safe cycle network



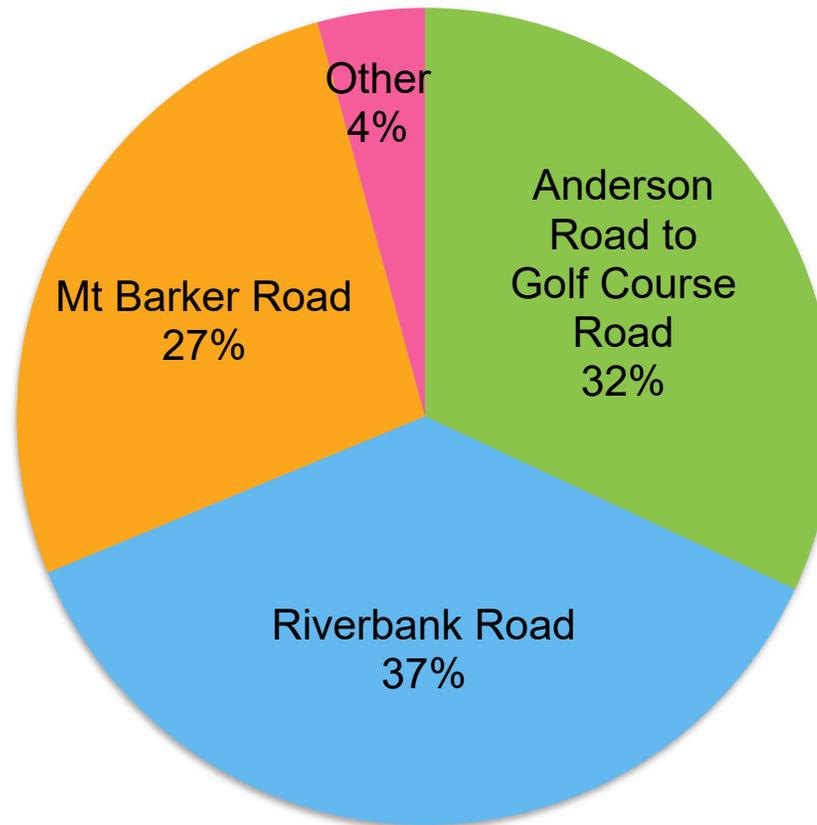
Ardmore Street closure

- Strong support for some form of closure of Ardmore Street
- Comments - Need to do it right & mitigate risks



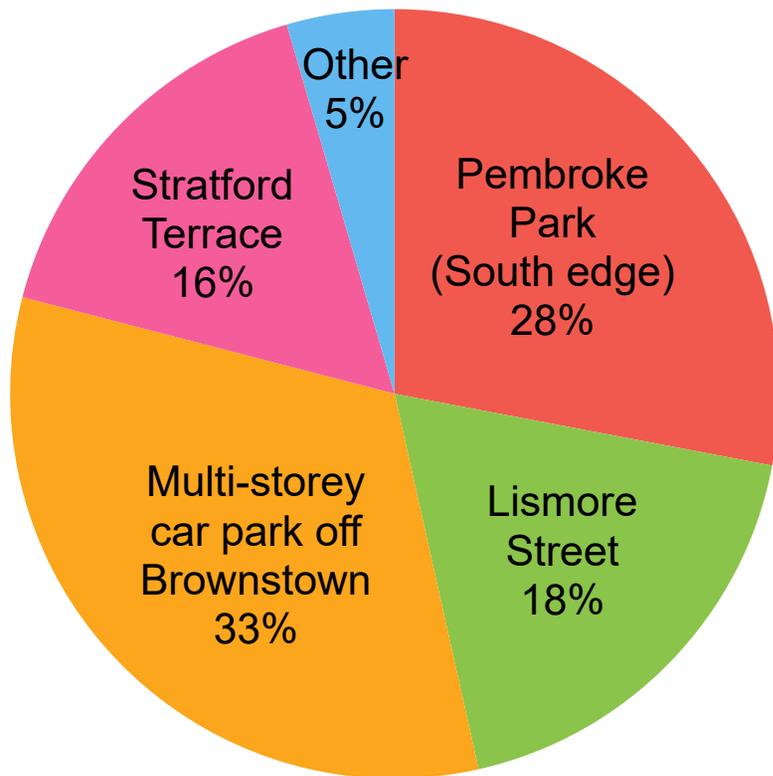
Bypasses

- General support for bypasses
- Support for reducing town centre traffic and load on Brownston Street

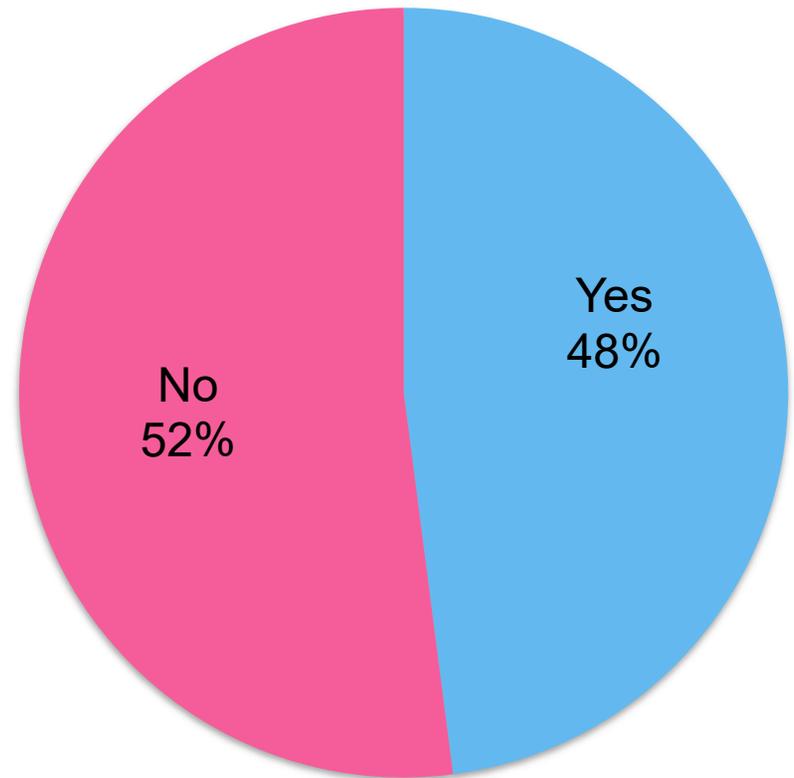


Car parking

New parking facilities - preferences

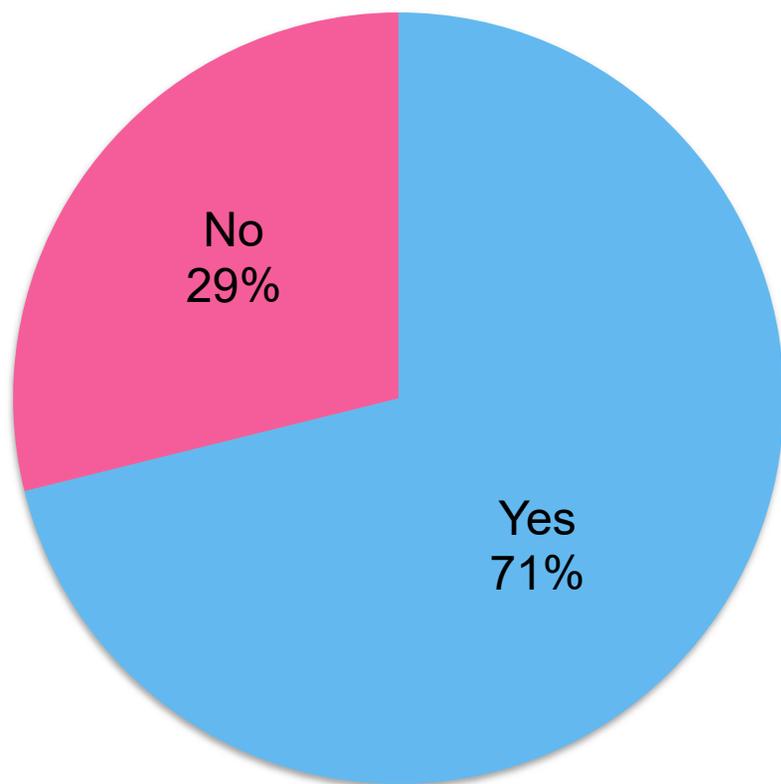


Support for paid parking close to town centre

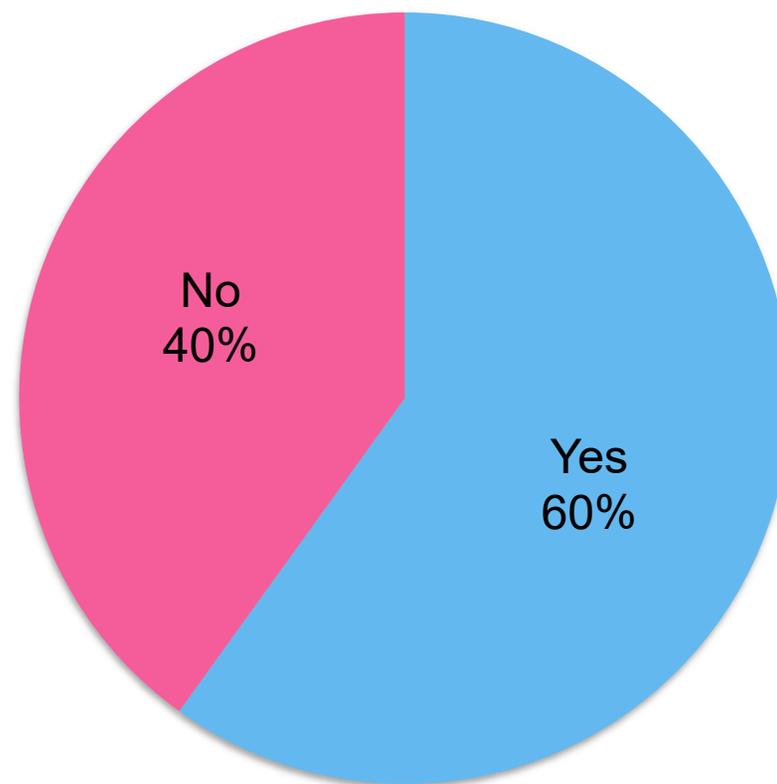


Removal of parking from Lakefront

Support for relocating parking away from the lakefront

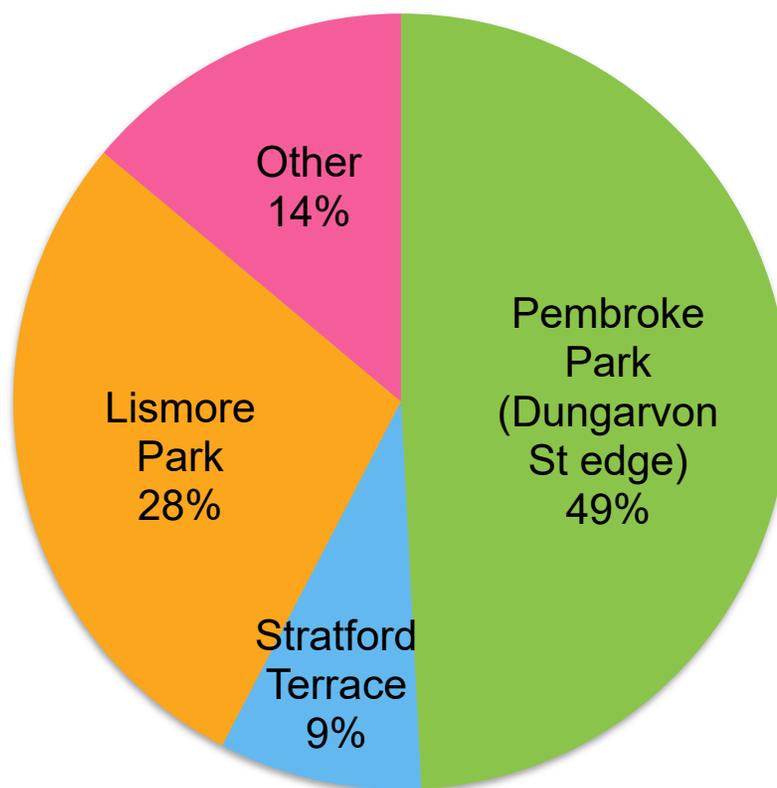


Support for connecting Pembroke Park to the lakefront



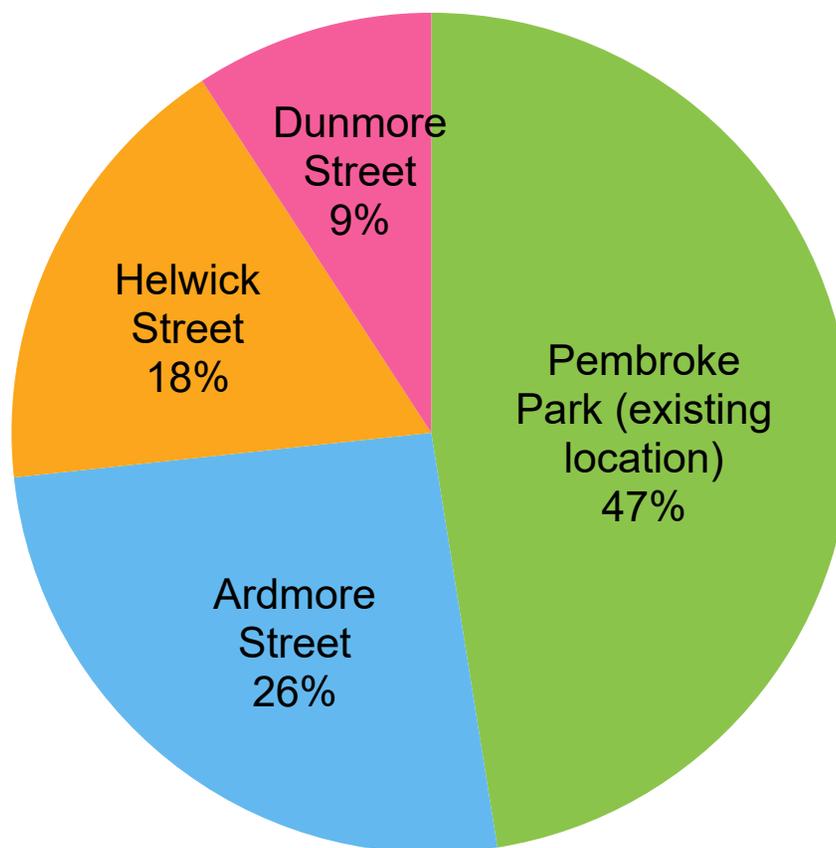
Wanaka Gardens

- 7% of respondents said garden wasn't needed
- 6% identified Wanaka Station Park as preferred location



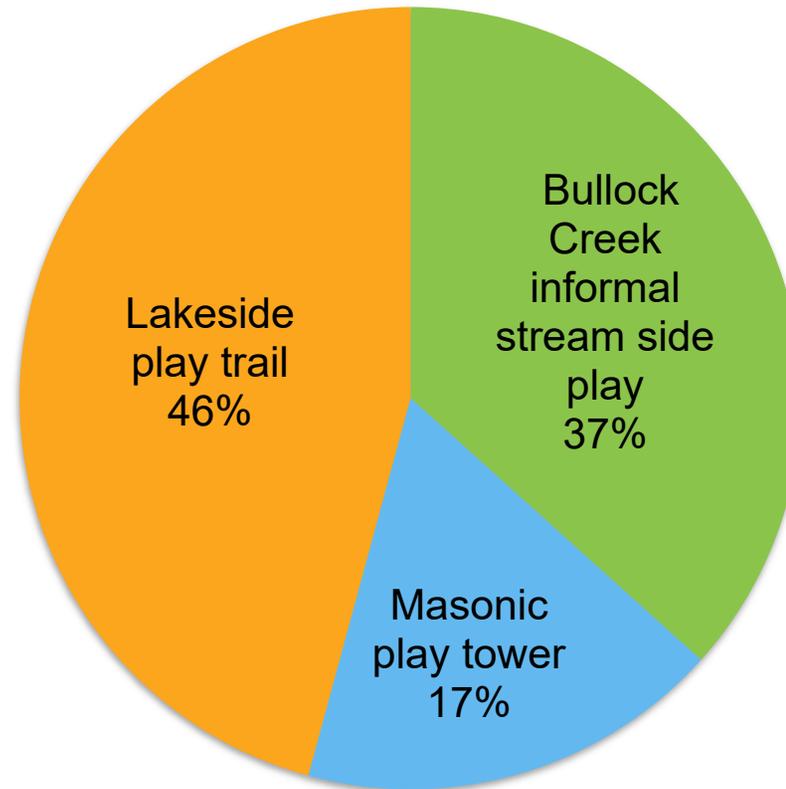
Wanaka Markets

- Status quo most popular option



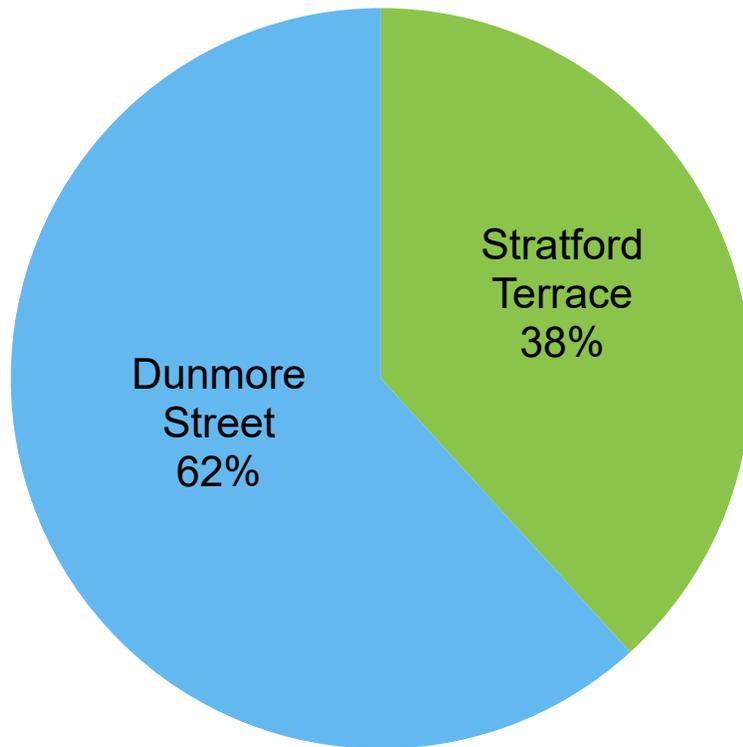
New play spaces

- 75% overall support for new play spaces.
- Location preferences – Lake & Bullock Creek

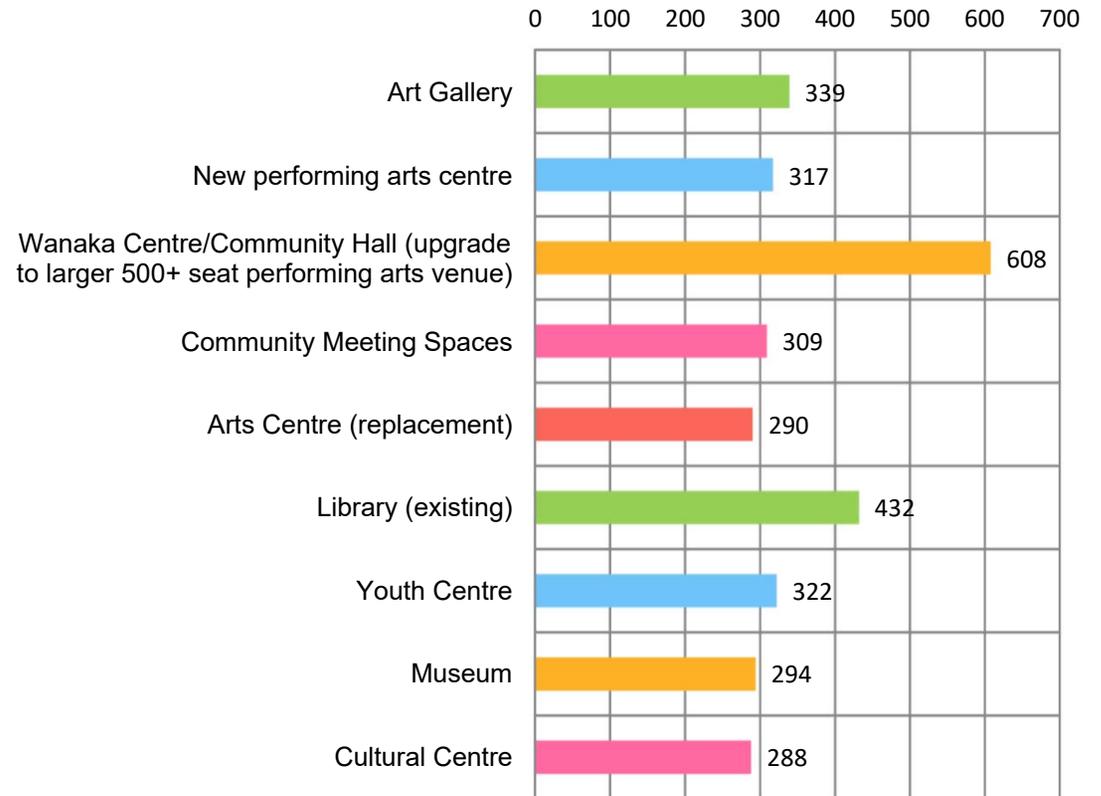


Civic heart

Preferred location



Community facility preferences



Overall direction

