

FRANKTON MASTERPLAN

FRANKTON
YOUR PLACE YOUR PLAN

 **QUEENSTOWN
LAKES DISTRICT
COUNCIL**

STAGE 1 COMMUNITY ENGAGEMENT – EARLY INSIGHTS SUMMARY

The Frankton Masterplan got underway in July 2018 in response to a need for a robust plan to cater to the growing demands of the Frankton Flats area. Frankton is unique in that it is the gateway to the Wakatipu Basin, it functions in a multitude of ways for a multitude of purposes. It has to cater for a growing number of residents and visitors and acts as a centre for commercial and industrial activity, community facilities, recreation and social services. The Masterplan process will enable us to look at all these elements in a cohesive and holistic way and consider options to ensure it remains liveable now and in the future. It will also include a preferred programme of transport improvements to ensure good access both to and through Frankton.

To jump start the project we went out to residents in the Wakatipu to ask what would make Frankton a great place to live, work and play now and in years to come. Our early engagement campaign ran for four weeks gathering ideas and insights from the community until early October. We were keen to get a better understanding of what people love about Frankton, but also what challenges they face and how they'd like to see the area evolve over time.

THIS IS JUST THE BEGINNING

We'd like to thank all those who took the time to share their thoughts in these early stages. The feedback you shared will help form a vision and key objectives for the Masterplan project. We hope you will continue be involved as we progress through the project and encourage others to take part too.

This is the first of many community conversations – there will be lots more opportunities to get involved as we progress.

OVER THE FOUR WEEK PERIOD WE HAD



RESULTS SUMMARY

Take a look at all the community feedback received at www.qldc.govt.nz/frankton-masterplan

We asked:

What makes Frankton a great place to live, work and play?

Here's what you said:



We've summarised the top themes – to drill into more detail head to www.qldc.govt.nz/frankton-masterplan

We asked: **What do you see as Frankton's biggest challenge right now?**

Here's what you said:

1. **TRAFFIC CONGESTION AND INSUFFICIENT ROADING INFRASTRUCTURE**
2. **AIRPORT GROWTH, NOISE POLLUTION AND CAR PARKING OVERFLOW**
3. **INCREASE IN COMMERCIAL DEVELOPMENT WITH NO CLEAR PLAN**
4. **LOSING LOCAL FEEL AND LACK OF CENTRAL COMMUNITY HUB**
5. **LACK OF CAR PARKING FOR RESIDENTS, WORKERS AND VISITORS**
6. **TOURISM GROWTH AND ASSOCIATED IMPACT ON TRAFFIC AND ENVIRONMENTAL POLLUTION**
7. **PROTECTION OF NATURAL ENVIRONMENT AND LOSS OF GREEN SPACE**
8. **PEDESTRIAN SAFETY AND ACCESS DUE TO LACK OF FOOTPATHS**
9. **UNAFFORDABLE HOUSING PRICES AND RENTAL OVERCROWDING**
10. **LACK OF CONNECTED WALKING PATHS AND CYCLING INFRASTRUCTURE**

We asked:

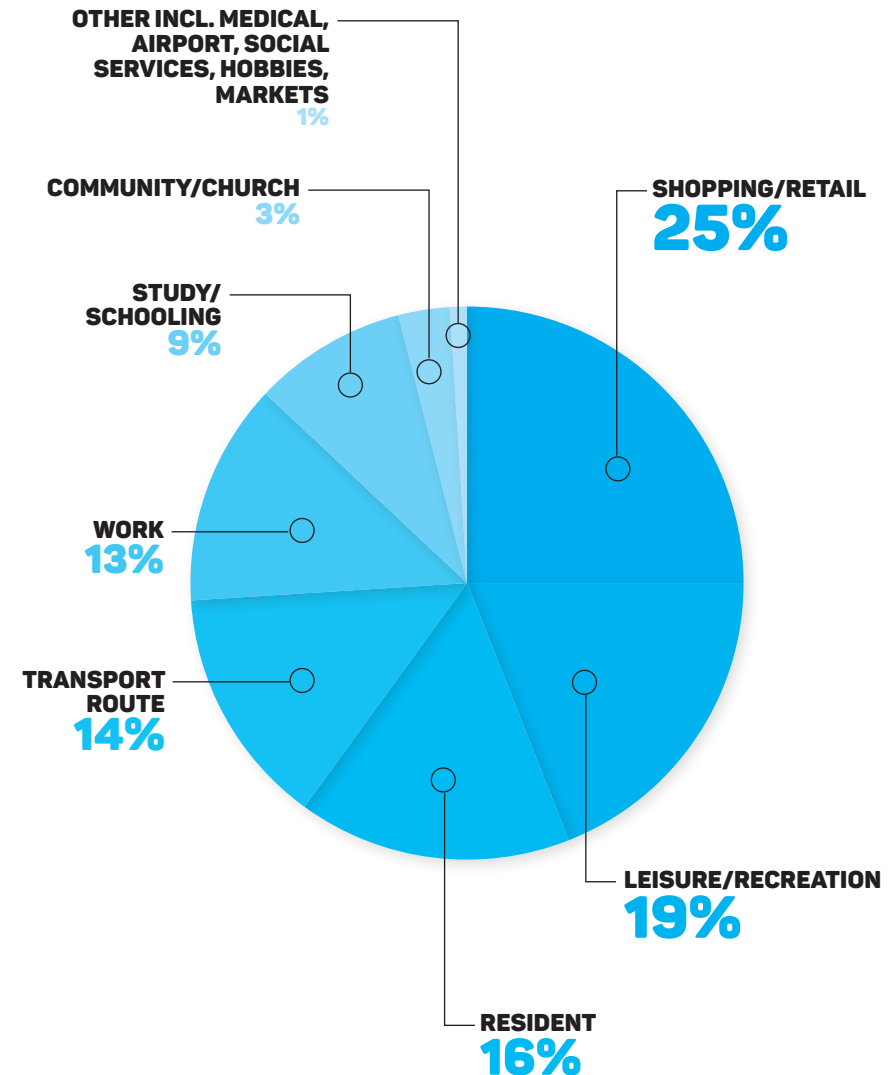
How would you like Frankton to evolve over the next 30 years?

Here's what you said:

- 1. A WELL CONNECTED HUB FOR LOCALS WITH A COMMUNITY HEART**
- 2. MORE OPPORTUNITIES FOR SPORT AND RECREATIONAL ACTIVITIES**
- 3. TRANSPORT HUB WITH EFFICIENT PUBLIC TRANSPORT SOLUTIONS AND PARK AND RIDE**
- 4. COORDINATED URBAN PLANNING WITH CONTROLLED DESIGN AND DEVELOPMENT**
- 5. ADEQUATE, WELL-DESIGNED ROADING NETWORK AND SUFFICIENT PARKING OPTIONS**
- 6. PROTECT AND CELEBRATE THE LAKEFRONT, BEACH AND RESERVES**
- 7. WELL PLANNED, CONNECTED WALKING PATHS AND CYCLE TRAILS**
- 8. LANDSCAPED AND WELL MAINTAINED GREEN SPACES THAT ALLOW FOR SOCIAL INTERACTION**
- 9. ACCESS TO FACILITIES AND SOCIAL SERVICES THAT PROVIDE FOR THE COMMUNITY'S NEEDS**
- 10. CONTAINED COMMERCIAL DEVELOPMENT VS SPRAWL WITH DESIGNATED GREEN SPACES**
- 11. AIRPORT DEVELOPMENT RESTRAINED OR RELOCATED**
- 12. CREATE A VILLAGE FEEL WITH A VIBRANT ATMOSPHERE THAT PROMOTES INCLUSIVENESS**
- 13. ENCOURAGE INDEPENDENT LOCALLY OWNED RETAIL OUTLETS AND COMMUNITY MARKETS**
- 14. THRIVING FOOD AND BEVERAGE SCENE INTEGRATED WITH OUTSIDE SPACES**
- 15. RANGE OF RESIDENTIAL ACCOMMODATION IN TERMS OF AFFORDABILITY AND TYPE INCLUDING BUSINESS DEVELOPERS PROVIDING HOUSING FOR STAFF**

We asked: *Why do you go to Frankton?*

You said:



IDEAS BOARDS – A SNAPSHOT OF COMMENTS

COMMUNITY IS KEY.
NOT A CITY FEEL.

SAFE PLACES TO
GO SHOPPING
WITH CHILDREN

CYCLEWAYS THAT
CONNECT ENTIRE ROUTES

HUGE WORLD
CLASS SKATE
PARK

KEEP OUR LITTLE
GOLF COURSE

GYMNASTICS
CENTRE

NICE PARK WITH BENCHES AND
PICNIC TABLES TO EAT MY LUNCH
ON DURING THE WORKDAY

A LIT FOOTPATH
FROM BUS STOP TO
EVENTS CENTRE

DON'T DEVELOP
FRANKTON BEACH!
KEEP NATURAL
BEAUTY

TRANSPORT HUB
WITH PARKING,
BIKES, E BIKE
STATION THAT
CONNECTS
TO CBD WITH
CHIPSEAL TRACK

PLAYGROUND ON
THE SHORE FRONT

COMMUNITY
LEARNING HUB

MORE SINGING!

ROUNDAABOUT ON THE
EVENT CENTRE EXIT

LANDSCAPED GARDENS FOR
PICNICS WITH ALPINE THEME

AN INFLATABLE FUN
PARK IN THE WATER
OVER SUMMER

FREE CHARGING STATION FOR
ELECTRIC BIKES AND CARS

PERMIT HOLDER
RESIDENT PARKING

SHOPS CONNECTED
WITH PEDESTRIANISED
AREAS, FUN GREEN
SPACES AND WALKWAYS

BIKE
PUMP
TRACK

BETTER LIGHTS AT
FRANKTON BUS SHELTER

PUBLIC LIBRARY

MONORAIL FROM FRANKTON TO QUEENSTOWN

ONLINE CONVERSATION – A SNAPSHOT OF COMMENTS

- “ Getting attention when there is so much going on in the district. The challenge is to realise the potential Frankton has to offer a balanced work, education, and living environment. I would also say that while there has been great work on bike trail connectivity the natural environment around key parts of the Frankton arm and Kawarau River need love and attention as they are the jewels.
- “ Stop allowing rental cars for tourists. Make use of ferry, monorail and gondola linking Frankton to Queenstown.
- “ Frankton Beach is a major asset and this area needs to become a key focus - beatification is a must! Cars don't need to park right on the beach, let's make it a great picnic and swimming/water sports area and the connection with Frankton needs to be better for pedestrians and cyclists. It's got the opportunity to be a real family friendly destination.
- “ If the airport did go, I don't want all that area to be high density housing or industrial either. The openness of this area is great.
- “ With input from the locals and not just the profit led businesses. Don't ruin it for the locals for the sake of more tourists
- “ To remain well presented and people friendly. As more of the residential homes are filled with renters rather owners the presentation standard is slipping. Education is needed so the occupants and/or the property managers know what they are responsible for....
- “ Putting people first rather than cars. Who wants to sit and eat their lunch with a car park in front of them? A piazza with kids play areas, fountains, trees, places to sit, library, plants and flowers, shopping and eateries.
- “ I want the schools to be absolutely protected - our children are our most precious resource - do not make it feral for them to attend school here, especially with these beautiful new schools, located in a part of the world that makes education a dream. Right now that means the Airport - no noise expansion.
- “ It is important to keep the open spaces friendly to families and children, so a sizable playground on the Frankton reserve would be a great benefit for both the school and the community.
- “ Establishing a permanent area for agencies and community groups such as social services and community centres. The health, happiness and wellbeing of the Wakatipu's changing community, needs to be a priority in the future....

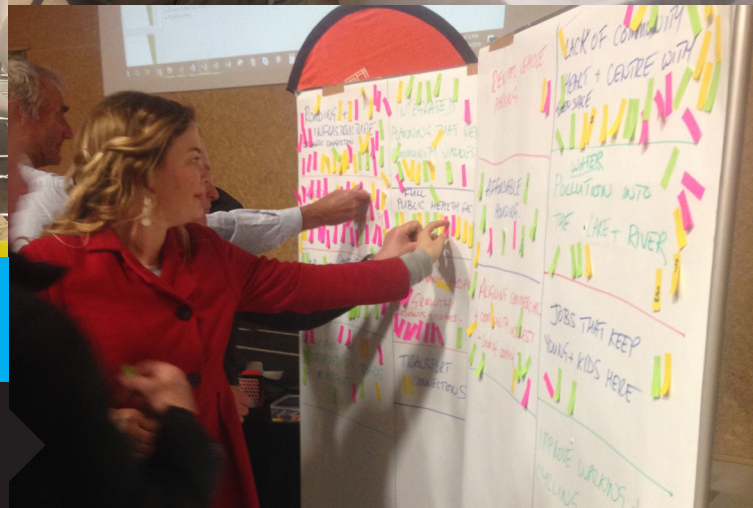
PROMOTING AWARENESS AND ENGAGING WITH THE COMMUNITY

Frankton Forum workshop with the local community



Have your say board at Queenstown Library

Frankton Forum workshop with the local community



Have your say board at Queenstown Events Centre