STRATEGIC DIRECTION 3

as the key commercial, <u>civic</u> and <u>cultural</u> hubs of the District, building on their existing functions and strengths.

- 3.2.1.1.2 Avoid commercial rezoning that could <u>fundamentally</u> undermine the role of the Queenstown and Wanaka <u>central business areas town centres</u> as the primary focus for the District's economic activity.
- 3.2.1.1.3 Promote growth in the visitor industry and encourage investment in lifting the scope and quality of attractions, facilities and services within the Queenstown and Wanaka central business areas_town centres.
- 3.2.1.2 Objective Recognise, develop, sustain and integrate the key mixed use function of the wider Frankton commercial area, comprising Remarkables Park, Queenstown Airport and Five Mile.

The Key mixed use function of the wider Frankton commercial area, comprising Remarkables Park, Queenstown Airport and Five Mile, are recognised and provided for.

- 3.2.1.2.1 Provide a planning framework for the wider Frankton commercial area that facilitates the integrated development of the various mixed use development nodes.
- 3.2.1.2.2 Recognise and provide for the varying complementary functions and characteristics of the various mixed use development nodes within the Frankton commercial area.
- 3.2.1.2.3 Avoid additional future commercial rezoning that will undermine the function and viability of the Frankton commercial area, or which will undermine increasing integration between the nodes in the area.
- 3.2.1.3 Objective Recognise, develop and sustain the key local service and employment functions served by commercial centres and industrial areas outside of the Queenstown and Wanaka central business areas_town centres and Frankton in the District.

Policies

- 3.2.1.3.1 Avoid commercial rezoning that would fundamentally undermine the key local service and employment function role that the larger urban centres outside of the Queenstown_and-Wanaka central business areas_town centres and Frankton fulfil.
- 3.2.1.3.2 Reinforce and support the role that township commercial precincts and local shopping centres fulfil in serving local needs.
- 3.2.1.3.3 Avoid non-industrial activities <u>not related to or supporting industrial activities</u> occurring within areas zoned for Industrial activities.
- 3.2.1.4 Objective Recognise and provide for the significant socioeconomic benefits of tourism activities across the District.

Policies

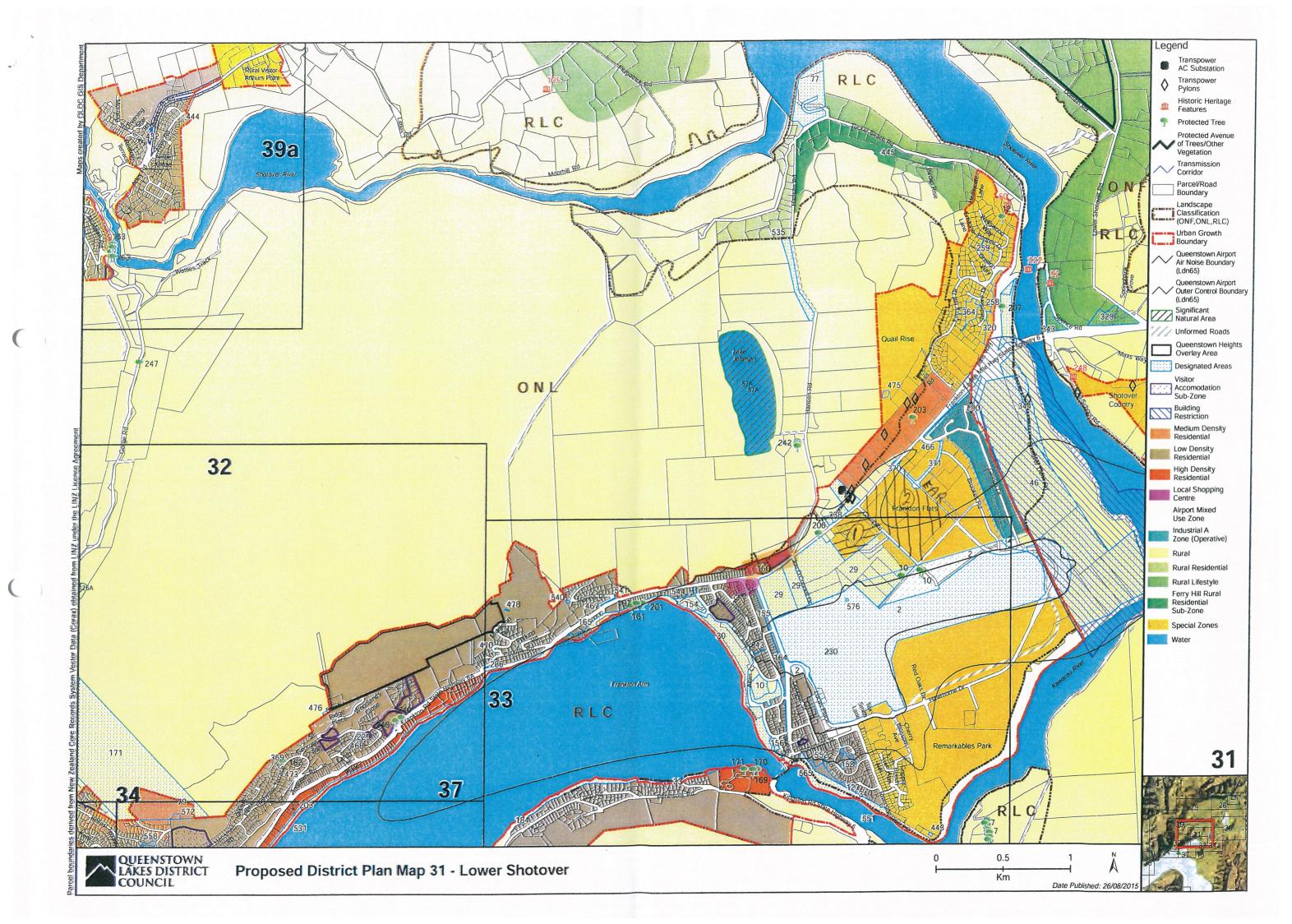
- 3.2.1.4.1 Enable the use and development of natural and physical resources for tourism activity where adverse effects are avoided, remedied or mitigated.
- **3.2.1.5** Objective Enable the development of innovative and sustainable enterprises that contribute to diversification of the District's economic base and create employment opportunities.

Commented [KO1]: John Kyle / Kirsty O'Sullivan agree to the provisions as shown

Matthew Paetz agrees, in principle, with the general direction of the changes shown.

STRATEGIC DIRECTION 3

3.2.1.1.2	Avoid commercial rezoning that could fundamentally-undermine the role of the Queenstown and Wanaka central business areas town centres as the primary focus for the District's economic activity.
3.2.1.1.3	Promote growth in the visitor industry and encourage investment in lifting the scope and quality of attractions, facilities and services within the Queenstown and Wanaka central business areas_town centres.
3.2.1.2	Objective – Recognise, develop, sustain and integrate the The key mixed use function of the wider Frankton commercial area, is enhanced, with better transport and urban design integration between comprising Remarkables Park, Queenstown Airport, and Five Mile and Frankton Corner.
Policies	and Frankton Gomes.
3.2.1.2.1	Provide a planning framework for the wider Frankton commercial area that facilitates the integrated development of the various mixed use development nodes.
3.2.1.2.2	Recognise and provide for the varying complementary functions and characteristics of the various mixed use development nodes within the Frankton commercial area.
3.2.1.2.3	Avoid additional commercial rezoning that will undermine the function and viability of the Frankton commercial area, or which will undermine increasing integration between the nodes in the area.
3.2.1.3	Objective - Recognise, develop Enhance and sustain the key local service and employment functions served by commercial centres and industrial areas outside of the Queenstown and Wanaka central business areas town centres and Frankton.
Policies	
3.2.1.3.1	Avoid commercial rezoning that would fundamentally undermine the key local service and employment function role that the larger urban centres outside Queenstown, and-Wanaka central business areas and Frankton fulfil.
3.2.1.3.2	Reinforce and support the role that township commercial precincts and local shopping centres fulfil in serving local needs.
3.2.1.3.3	Avoid non-industrial activities <u>not related to or supporting industrial activities</u> occurring within areas zoned for Industrial activities.
3.2.1.4	Objective – Recognise and provide for tThe significant socioeconomic benefits of tourism activities across the District are provided and enabled.
3.2.1.4.1	Enable the use and development of natural and physical resources for tourism activity where adverse effects are avoided, remedied or mitigated.
3.2.1.5	Objective - Enable the <u>dDevelopment</u> of innovative and sustainable enterprises that contribute to diversification of the District's economic base and create employment opportunities.
Policies	
3.2.1.5.1	Provide for a wide variety of activities and sufficient capacity within commercially zoned land to accommodate business growth and diversification.
3.2.1.5.2	Encourage economic activity to adapt to and recognise opportunities and risks associated with climate change and energy and fuel pressures.
3.2.1.6	Objective - Recognise the potential for <u>Diversification of land use in rural areas providing</u>



istry, and have promoted many causes for social reform. • *adj* **2** of the Religious Society of Friends or its beliefs or practices. ORIG C17: orig, a derog. nickname ► 'Quakeress fem n ► 'Quakerish adj ► 'Quakerism n

quaking ('kwerkm) adj unstable or unsafe to walk on, as a bog or quicksand.

quaking grass n any of various grasses having delicate branches that shake in the wind.

quaky ('kwerkı) adj quakier, quakiest. inclined to quake;

▶ 'quakiness n

qualification (,kwplifi'kei[ən) n 1 an official record of achievement awarded on the successful completion of a achievement awarded on the successful completion of a course of training or passing of an examination. **2** an ability, quality, or attribute, esp. one that fits a person to perform a particular job or task. **3** a condition that modifies or limits; restriction. **4** a qualifying or being qualified.

qualified ('kwoli,faid) adj 1 having the abilities, qualities, attributes, etc., necessary to perform a particular job or task. 2 limited, modified, or restricted; not absolute.

Qualified Majority Voting *n* a voting system, used by the EU Council of Ministers, by which resolutions concerning certain areas of policy may be passed without unanimity. Abbrev.: **QMV**.

qualify ('kwolr,far) νb qualifies, qualifying, qualified. 1 to provide or be provided with the abilities or attributes necessary for a task, office, duty, etc.: his degree qualifies him for the job. 2 (tr) to make less strong, harsh, or violent; moderate or restrict. **3** (*tr*) to modify or change the strength or flavour of. **4** (*tr*) *Grammar*. another word for modify. 5 (tr) to attribute a quality to; characterize. 6 (intr) to progress to the final stages of a competition, as by winning preliminary contests. One C16: from OF qualifier, from Med. L quālificāre to characterize, from L quālis of what kind + facere to make

▶ 'quali,fiable adj ➤ 'quali,fier n

qualitative ('kwolrtətrv) adj involving or relating to distinctions based on quality or qualities

► 'qualitatively adv

qualitative analysis n See analysis (sense 4).

quality ('kwolrtr) *n*, *pl* **qualities**. 1 a distinguishing characteristic or attribute. 2 the basic character or nature of something. 3 a feature of personality. 4 degree or standard of excellence, esp. a high standard. 5 (formerly) high social status or the distinction associated with it. 6 musical tone colour; timbre. 7 *Logic*. the characteristic of a proposition that makes it affirmative or negative. 8 *Phonetics.* the distinctive character of a vowel, determined by the configuration of the mouth, tongue, etc. 9 (modifier) having or showing excellence or superiority: a quality product. ORIG C13: from OF qualité, from L qualitas state, from qualis of what sort

quality control n control of the quality of a manufactured product, usually by statistical sampling techniques.

quality time *n* a short period during the day in which a person gives the whole of his or her attention to some matter other than work, esp. family relationships.

qualm (kwa:m) n 1 a sudden feeling of sickness or nausea. 2 a pang of doubt, esp. concerning moral conduct; scruple. 3 a sudden sensation of misgiving. ORIG OE cwealm death or plague

► 'qualmish adj

quandary ('kwondrr) *n, pl* **quandaries.** a difficult situation; predicament. ORIG C16: from ?; ? rel. to L *quandō*

quandong, quandang ('kwon,don), or quantong ('kwon,ton) n 1 Also called: native peach. 1a a small Australian tree. 1b the edible fruit or nut of this tree. 2 Austral. sl. a sponger or parasite. 3 silver quandong. 3a an Australian tree. 3b its timber.

quango ('kwæŋgəu) *n, pl* **quangos.** a semipublic government-financed administrative body whose members are appointed by the government. Dasig C20: *qu(asi-*) a(utonomous) n(on) g(overnmental) o(rganization)

quangocracy (kwæŋˈgokrəsi) n, pl quangocracies. 1 the control or influence ascribed to quangos. 2 quangos collectively.

quant¹ (kwont) n 1 a long pole for propelling a boat, esp. a punt. ◆ vb 2 to propel (a boat) with a quant. ONE C15: prob. from L contus pole, from Gk kontos

quant² (kwont) n Inf. a highly paid analyst with a degree to predict price movements of securities, commodities, etc. Original C20: from QUANTITATIVE

Quant * (kwont) n Mary. born 1934, British fashion de-

quanta ('kwontə) n the plural of quantum.

quantic ('kwontik) *n* a homogeneous function of two or more variables in a rational and integral form. C19: from L quantus how great

quantifier ('kwontr,fare) n 1 Logic. a symbol indicating the quantity of a term: the existential quantifier corresponds to the words "there is something, such that". 2 Grammar. a word or phrase, such as some, all, or no, expressing quantity.

quantify ('kwonti, far) vb quantifies, quantifying, quantified. (tr) 1 to discover or express the quantity of 2 Logic. to specify the quantity of (a term) by using a quantifier, such as all, some, or no. ONG C19: from Med. L quantificare, from L quantus how much + facere to make ightharpoonup 'quantifi'able adj
ightharpoonup quantifi'cation n

quantitative ('kwontrtetry) or quantitive adj 1 involving or relating to considerations of amount or size. 2 capable of being measured. 3 Prosody. of a metrical system that is based on the length of syllables.

quantitatively or 'quantitively adv

quantitative analysis n See analysis (sense 4).

quantity ('kwontrtr) n, pl quantities. 1a a specified or definite amount, number, etc. **1b** (as modifier): a quantity estimate. **2** the aspect of anything that can be measured, weighed, counted, etc. **3 unknown quantity**. a person of thing whose action, effort, etc., is unknown or unpredictable. **4** a large amount. **5** Maths. an entity having a magnitude that may be denoted by a numerical expression. 6 Physics. a specified magnitude or amount. 7 Logic. the characteristic of a proposition that makes it universal or particular. 8 *Prosody*: the relative duration of a syllable or the vowel in it. OBIG C14: from OF quantité, from L quantitās amount, from quantus how much

USAGE NOTE The use of a plural noun after quantity of as in a large quantity of bananas was formerly considered incorrect, but is now accept-

quantity surveyor *n* a person who estimates the cost of the materials and labour necessary for a construction

quantize or quantise ('kwontarz) vb quantizes, quantizing, quantized or quantises, quantising, quantised. (tr) 1 Physics. to restrict (a physical quantity) to one of a set of fixed values. 2 Maths. to limit to values that are multiples of a basic unit.

quanti zation or quanti sation n

quantum ('kwontəm) n, pl quanta. 1 Physics. 1a the smallest quantity of some physical property that a system can possess according to the quantum theory. **1b** a particle with such a unit of energy. 2 amount or quantity, esp. a specific amount. • adj 3 of or designating a major Dreakthrough or sudden advance: a quantum leap forward.

ORIG C17: from L quantus (adj) how much

quantum electrodynamics n Physics. the study of electromagnetic radiation and its interaction with charged particles in terms of quantum theory. Abbrev.: QED.

quantum mechanics n (functioning as sing) the branch of mechanics, based on the quantum theory, used for in-terpreting the behaviour of elementary particles and atoms, which do not obey Newtonian mechanics.

quantum meruit Latin. ('merunt) as much as he has

quantum number n Physics. one of a set of integers or half-integers characterizing the energy states of a particle or system of particles.

quantum theory n a theory concerning the behaviour of physical systems based on the idea that they can only

quaquaversal

possess certain properties, such a momentum, in discrete amounts

quaquaversal (,kwa:kwə'v3:səl) wards in all directions from a c C18: from L quāquā in every direc

quarantine ('kworən,ti:n) n 1 a pe tention, esp. of persons or animal to prevent the spread of disease. detention is enforced. 3 any perior isolation. • vb quarantines, quaran to isolate in or as if in quarantir quarantina period of forty days, fro L quadrāgintā

quarantine flag n Naut. the yel letter Q, flown alone from a vesse is no disease aboard or, with a sec cate that there is disease aboard.

quark¹ (kwɑːk) *n Physics*. any of a particles that, together with tl thought to be fundamental uni mesons but unable to exist in coined by James Joyce in the nov given special application in phys

quark² (kwa:k) n a type of low-fat sc Quarles * (kwo:lz, kwo:lz) n Franc poet.

quarrel1 ('kworəl) n 1 an angry dis 2 a cause of dispute; grievance. 4 quarrelled or US quarrels, quarreling foll. by with) 3 to engage in a disargue. 4 to find fault; complain querele, from L querella complaint,

▶ 'quarreller or US 'quarreler n

quarrel² ('kworəl) n 1 an arrow head, fired from a crossbow. 2 a sn shaped pane of glass. ONG C13: from Med. L quadrellus, dim. of L

quarrelsome ('kwprəlsəm) adj disagree; belligerent.

quarrian or quarrion ('kworrən) Australia that feeds on seeds as prob. from Abor.

quarry ('kwori) n, pl quarries. 1 ai tion for the extraction of buildir etc. 2 a copious source, esp. of ir ries, quarrying, quarried. 3 to extract or as if from a quarry. 4 (tr) to ex-obtain (something) diligently a C15: from OF quarriere, from quar shaped stone, from L quadrāre to

quarry² ('kwori) *n, pl* quarries. 1 a hunted, esp. by other animals; pre ORIG C14 quirre entrails offered to cuirée what is placed on the hide, corium leather; prob. also infl. by (

quarryman ('kwɒrɪmən) n, pl (works in or manages a quarry.

quarry tile n an unglazed floor t quart (kwo:t) n 1 a unit of liquid m ter of a gallon or two pints. 1 U equal to 0.8326 UK quart. 1 UK equal to 1.2009 US quarts. 2 a un to 2 pints or one eighth of a pec quarte, from L quartus fourth

quartan ('kwɔ:t²n) adj (of a fever day. ORIG C13: from L febris qu every fourth day, reckoned inclu

quarte (ka:t) n the fourth of eigh which a parry or attack can be 1 C18: F from OF quarte, from L que

quarter ('kwo:te) n 1 one of four e quantity, etc. 2 the fraction equal ('4), 3 US, Canad., etc. a 25-cent p equal to a quarter of a hundred equal to 25 pounds; 1 Brit. quarte 5 short for quarter-hour. 6 a fourt