

Before Queenstown Lakes District Council

In the matter of The Resource Management Act 1991

And A requested change to the Mount Cardrona Station Special
Zone of the Queenstown lakes District Council's Operative
District Plan – **Plan Change 52**

SUMMARY EVIDENCE OF DAVID MOORE FOR

Mt Cardrona Station Limited

Dated 11 July 2017

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INTRODUCTION AND QUALIFICATIONS

- 1 My full name is David Moore.
- 2 I am a co-owner of Greg Turner Golf Limited (**GTG**). GTG is a full service golf sector consultant; our primary activity being in the design and construction supervision of new courses, existing course revisions and upgrades. Our principal Greg Turner is a New Zealand professional golfer who competed at the elite international level for 18 years, winning 12 events including as a member of the winning President's Cup Team in 1998.
- 3 Since foundation in 2006, GTG has completed works for clients in NZ and abroad, including projects at the Royal Wellington, Millbrook Resort, Gibbston Valley Station and Cromwell in Central Otago, the Russley and Harewood in Christchurch, Oreti Sands in Southland amongst others; and the United Kingdom and Italy. Recently our renovated course at Royal Wellington was chosen as the host course to stage the Asia Pacific Amateur Tournament, the most prestigious amateur event in the world - backed by the Royal & Ancient (UK), Augusta National (US) and the Asia-Pacific Golf Confederation.
- 4 I advise golf courses owners, clubs, investors and potential investors in New Zealand and abroad on matters concerning design, performance, renovation and presentation of their courses, their business strategies, goals plans and progress monitoring, modernisation of fiduciary and leadership structures, membership and marketing strategies.
- 5 I have complied with the Code of Conduct for Expert Witnesses contained in the Environment Court Consolidated Practice Note 2014. This evidence is within my area of expertise, except where I state that I am relying on another person, and I have not omitted to consider any material facts known to me that might alter or detract from the opinions I express.

SUMMARY EVIDENCE

- 6 I refer to and adopt as my evidence, my report, Mount Cardrona Station Golf as a Destination and Marketing Asset to MCS date 31 May 2016 (**Report**).
- 7 My Report provides an overview of the following:
 - (a) The position statement for the design of the Mt Cardrona Station (MCS) golf course;
 - (b) The growth and evolution of golf tourism generally, and specifically in relation to the Queenstown lakes District; and
 - (c) An explanation of the Site Masterplan for the MCS golf course.

- 8 My Report recommends a short form of golf for MCS, in the form of 12 holes routed so as to facilitate play of 2 returning loops of six, providing for 6 hole, 9 hole and 12 hole golf. 18 holes can be achieved by repeating one loop of 6. This recommendation is partly reached after consideration of the significant rise in height over the upper half of the site making use of this terrain sub-optimal for golf; combined with contemporary research suggesting that available time is a constraint to golf participation. New Zealand Golf has recently begun promoting the idea of 9 hole golf to potential new entrants as a reaction. In Nations where time is suggested as a constraint to new participants, courses designed to accommodate 6, 9, 12 and 18 hole length of play options are becoming more common.
- 9 I am happy to answer any questions the Panel has regarding this evidence or the Report referred to.

Dated this 11th day of July 2017