QUEENSTOWN TOWN CENTRE LAKEVIEW





# LAKEVIEW PUBLIC REALM CONCEPT PLAN 20.09.2017

# QUEENSTOWN TOWN CENTRE LAKEVIEW





#### **DESIGN BRIEF**

#### CONTEXT

Lakeview is to under go development, adding density and expanding the Queenstown Town Centre footprint. For the Lakeview development to add quality to Queenstown's growth, a public realm strategy needs to be established.

This strategy will include a set of design principles that the built and urban form will be driven by. It will include a set of parameters for the new streetscapes that will balance pedestrian and vehicle requirements, It will also provide a vision for a new significant public space in the heart of the development.

#### DESIGN PRINCIPLES

Design principles will guide the level of quality in the development. They will also determine a benchmark of where this project sits alongside other domestic and international projects. This will include aspirations, feasibility, cultural drivers of iwi and the local community, and how this project looks to contribute to Queenstown's overall growth.

# STREETSCAPES

These parameters will set up a series of typical street conditions through the development and establish a balance to providing pedestrian access and amenity alongside vehicle movements. This will work into a hierarchy of typologies – with a central axis through Isle Street, a series of connecting streets and smaller laneways.

# NEW PUBLIC SPACE

This vision will reflect the needs of a growing city to provide a significant urban space. Currently this is lacking in Queenstown. This space will need to be accessible from the current town centre and provide elements that will draw people to it. As the first space of its type in Queenstown, there will be an opportunity for it to be used in many different events and modes. Flexibility of the space created should provide for this. A central location in the Lakeview development will place it between Ben Lomond and Lake Wakatipu. The connection to these wider landscape elements and associated narratives should be explored.

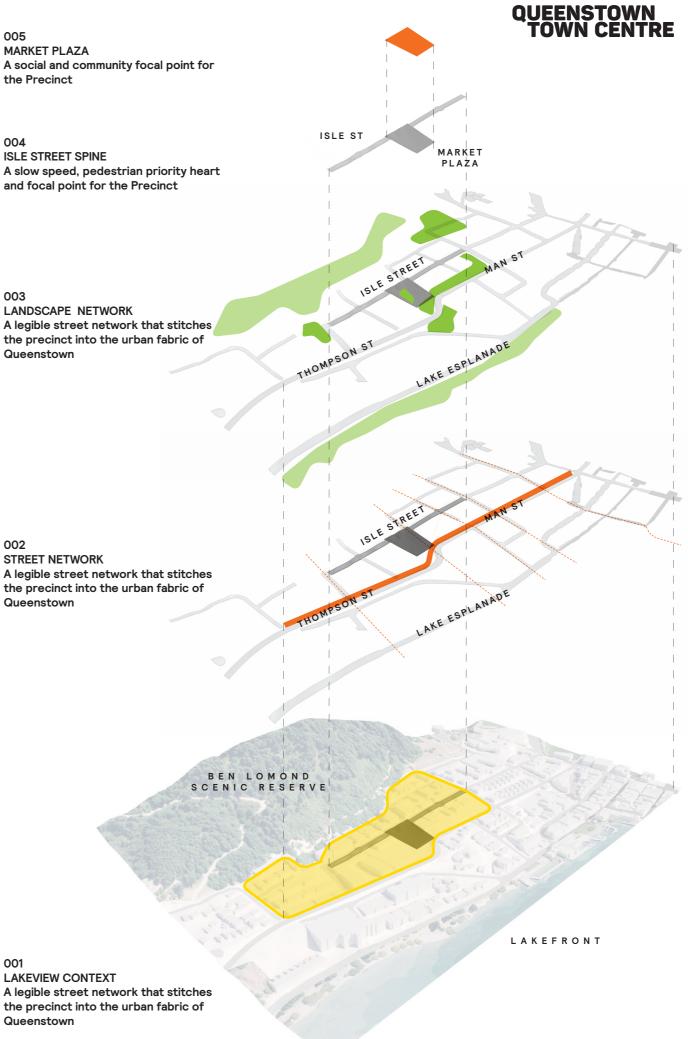
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Queenstown Town Centre Masterplan Pa

QUEENSTOWN TOWN CENTRE LAKEVIEW EXPLODED DIAGRAM

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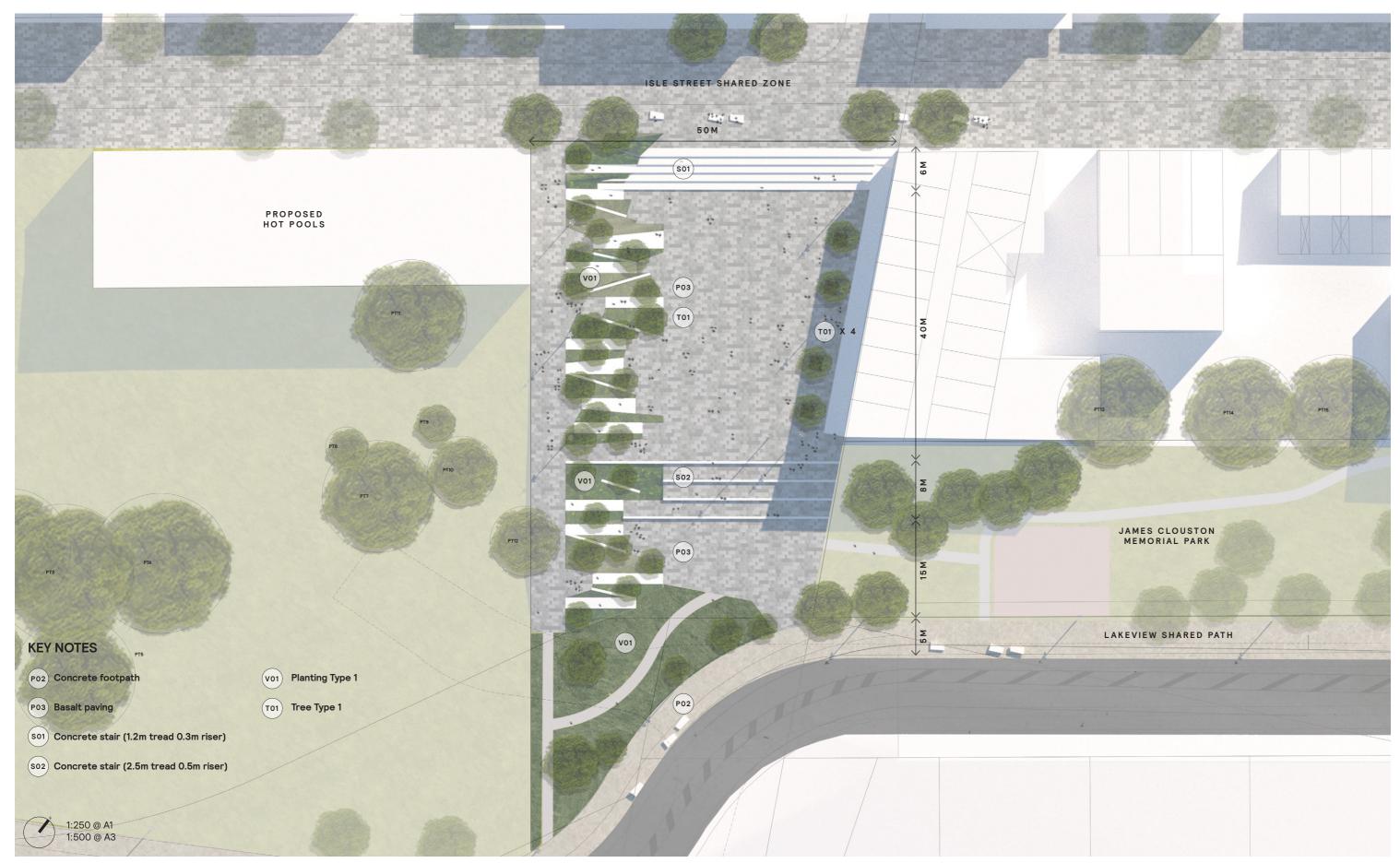
QUEENSTOWN LAKES DISTRICT







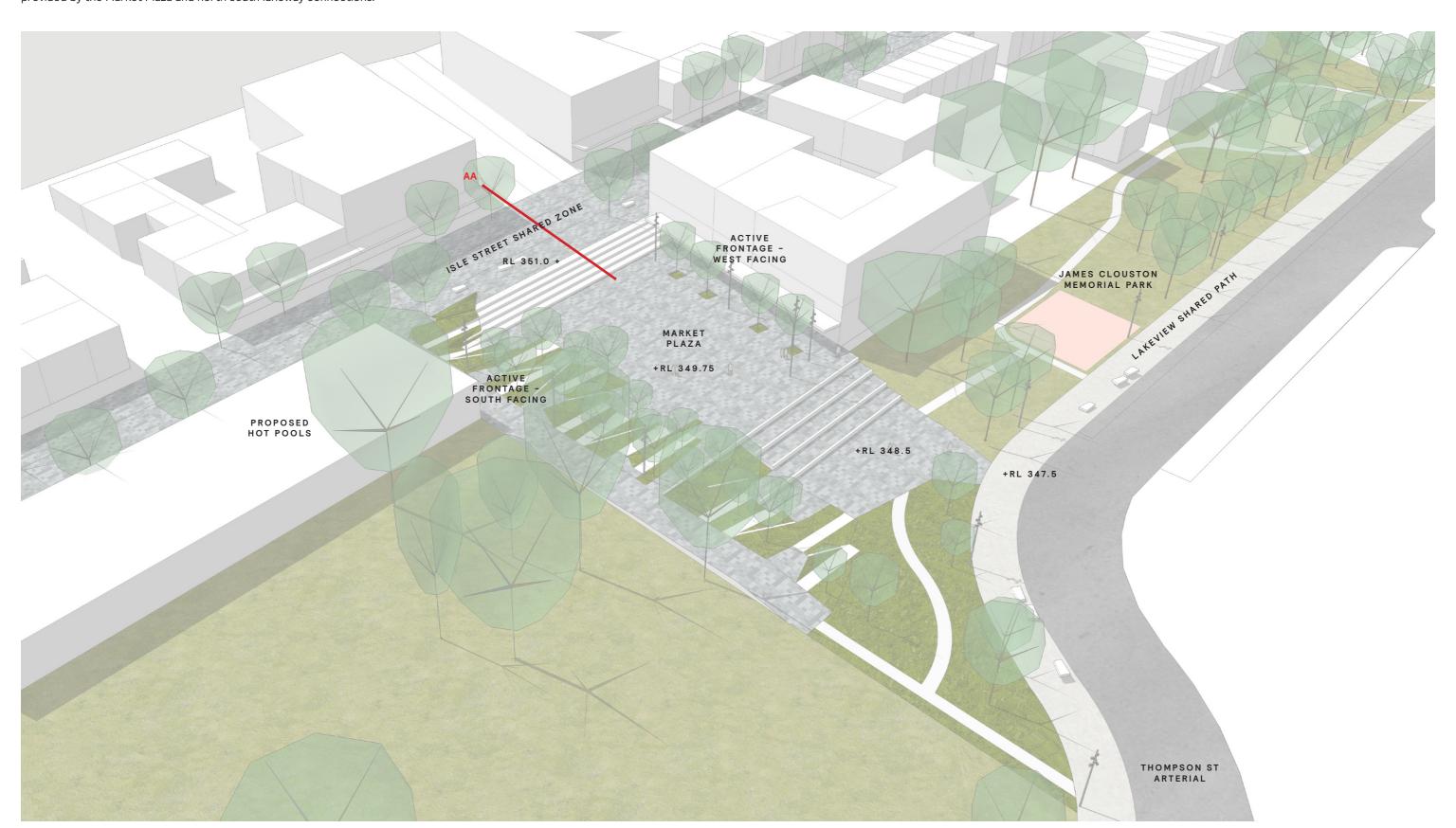
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The kit-of-parts for lakeview builds on the proposed Queenstown Town Centre design language whilst embracing the site specific qualities and opportunities presented by the sites position and outlook across the lake provided by the Market Plaza and north south laneway connections.



# QUEENSTOWN TOWN CENTRE LAKEVIEW DESIGN LAYERS

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# 004 TREES

Adding vertical structure to the space and stiching into the tree planting along Isle Street and James Clouston Memorial Park. Trees will provide shade and amenity along both the built edge and the green edge of the plaza.

# 003 GREEN TOPOGRAPHY

An undulating green edge that holds the west edge of the plaza, as the building footage does along the east.

# 002 PAVED SURFACE

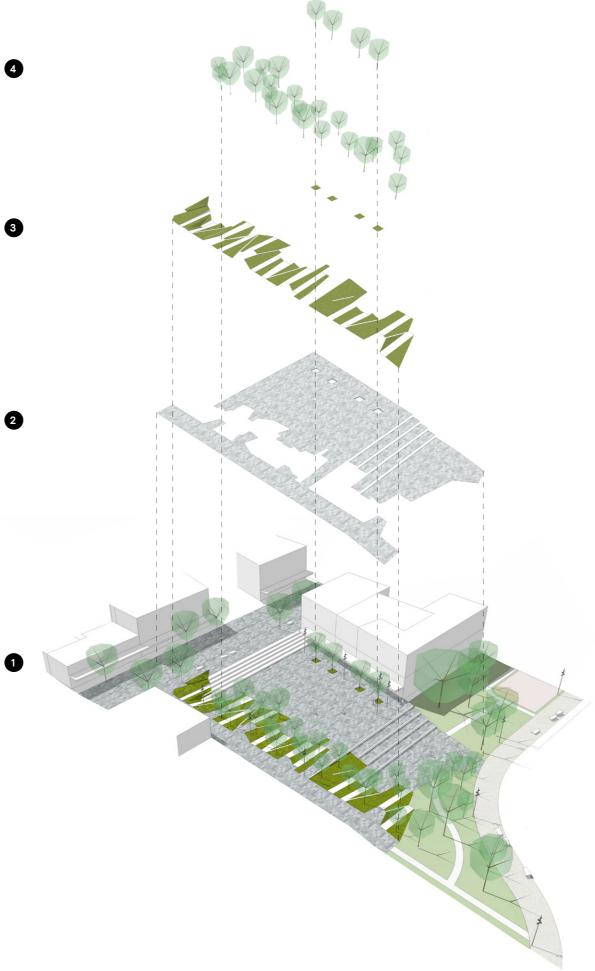
A significant urban space for events / markets.

### 001 THE PLAZA

The plaza sits between Isle Street and James Clouston Memorial Park. Two sets of stairs provide an interface into the space.







WEST TERRACE Queenstown Town Centre Masterplan Pag





THOMPSON ST ARTERIAL LAKEVIEW SHARED PATH JAMES CLOUSTON MEMORIAL PARK ACTIVE FRONTAGE -WEST FACING MARKET PLAZA PROPOSED HOT POOLS ISLE STREET SHARED ZONE ACTIVE FRONTAGE -SOUTH FACING



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