

**Ruth Joiner**

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**Subject:** FW: Plan Change 48 Submission [#C638I]

-----Original Message-----

**From:** "Colleen Parker" <[colleenparker@meadstark.co.nz](mailto:colleenparker@meadstark.co.nz)>

**Sent:** Wednesday, 9 April 2014 4:20 p.m.

**To:** "services@qldc.govt.nz" <[services@qldc.govt.nz](mailto:services@qldc.govt.nz)>

**Subject:** Plan Change 48 Submission

9 April 2014

Submission

Queenstown Lakes District Council

Private Bag 50072

QUEENSTOWN

Email: [services@qldc.govt.nz](mailto:services@qldc.govt.nz)

Attention: Policy Term PC48

Tony Pickard

Dear Tony

## SUBMISSION FOR SIZE LIMITS FOR SIGNS

We note that you have identified a more simple method of permitting an appropriate level of signage on a per tenancy basis is required as well as providing for sufficient signage on large buildings containing multiple tenants.

Our view is that this policy needs to be developed further and that more flexibility be allowed to large buildings with multiple tenancies to have a more flexible allowance to enable signage where appropriate to be granted with no non complying activity consent required.

The current situation is too complex and it leads to too much disharmony particularly in the central business district of both Queenstown and Wanaka.

Before any other further changes are made we are interested to see what the council were proposing to overcome this particular aspect.

Yours sincerely

**MEAD STARK LTD**

**ALASTAIR STARK**

[alastairstark@meadstark.co.nz](mailto:alastairstark@meadstark.co.nz)

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Colleen Parker – on behalf of Alastair Stark

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